

# TRAVEL SNAP CARDS

## LOCAL HOLIDAYS



PHOTZY.COM

Local holidays can provide excellent material for your travel photography portfolio. This is true whether the holiday is recognized worldwide, such as New Year's Eve, or only locally such as the Hibiscus Festival in Fiji.

**PRINT SIZE: A5**  
14cm x 21cm /  
5.83" x 8.27"

### TIPS!

- Remember holiday rituals vary around the world
- Capture cultural icons
- Shoot sequences
- Add a detail to increase story value
- Capture the lights
- Get some food photos
- Candid work well

One tool that is highly effective to help you nail the perfect shot is to shoot in sequences. This means that when something captures your eye, don't take one photograph and walk away. Photograph it from numerous angles and with numerous techniques. Try to compose an interesting shot with a sense of place.

### CAPTURE THE HOLIDAY AND THE LOCATION



LONDON, ENGLAND



CALIFORNIA, USA



SIDNEY, AUSTRALIA



UNKNOWN LOCATION

Some holiday celebrations appear similar all around the world. Identify the cultural icons for the location that you're shooting at. Be sure to include them to add a story element to your local holiday photographs.

### MAKE IT ABOUT THE PEOPLE...



Including people in a local holiday travel photograph adds warmth, especially if it includes a holiday detail. These examples work wonderfully, as the viewer gets a sense of the people and their decorations. Candid photography is great for travel holiday photography. Keep your ideas light and friendly. Ask for permission and you may get an even better picture than your original idea.

### AND WHAT THEY EAT



The second key feature is food. Every country or region has its own holiday treats. Including a photograph or two, such as these, gives your travel portfolio strength.

### PRO TIP!

There are key features that should be included in local holiday travel photography. One feature is the lights. Almost all holidays include some form of festive lighting. Make sure you have the right gear including a tripod, remote release, and even a star filter might come in handy.